



For Immediate Release
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Citi in Slovakia donated over EUR 40,000 to CSR projects in 2016

Thanks to Citi Foundation's [Pathways to Progress](#) initiative it has supported the development of youth entrepreneurship in Slovakia

BRATISLAVA – Citizenship is core to Citi and is deeply embedded in its mission of enabling growth and progress around the world. Last year, Citi was actively involved in developing youth entrepreneurship programmes in Slovakia and financial education through a variety of activity as part of Citi Foundation's [Pathways to Progress](#) initiative. Citi is committed to developing economic and financial education in Slovakia, as well as the development of the non-profit sector and works closely with charitable organisations to achieve this. In 2016, Citi Slovakia spent over EUR 40,000 to support socially responsible activities.

"In 2016, we actively supported mainly high-school students who take part in entrepreneurship development projects and learn skills needed for their future labor market participation," said Veronika Špaňárová, Citi Country Officer in Slovakia. "Moreover, we involved our employees in Bratislava in volunteer activities related to the 11th edition of the Global Community Day, which Citi organized in more than 500 cities all over the world," she said.

Citi Foundation

Through the Citi Foundation and the Pathways to Progress initiative, Citi is working to develop entrepreneursialism among young people. For many years, Citi has been collaborating with the global organization Junior Achievement which provides young people with entrepreneurial skills and practical economic and financial education. JA aims to inspire young people and promotes an active approach to life to enable their success and improve their preparation for the job market. Citi in Slovakia together with Junior Achievement Slovakia donated EUR 33 00 to the JA Firma (Company) project. As part of Pathways to Progress, this project promotes entrepreneurship among high-school school students who can set up their own company to gain practical experience with economic and financial management since the company's inception until its liquidation. The project actively involved Citi employees as mentors and speakers of

expert webinars and demonstrates Citi's efforts to grow the next generation of youth entrepreneurs.

International Innovation Camp

In cooperation with the non-profit organizations Junior Achievement Slovakia and Junior Achievement Czech, Citi organized the International Innovation Camp in Bratislava. 120 students from Slovak and Czech high schools enrolled in the JA Firma project came to participate in the one-day competition geared towards learning. In teams of six and with the support of consultants from Citi Slovakia and Citi Czech Republic, students drafted a social responsibility project for Citi. The event developed the soft skills and initiated contacts between students and experts from the corporate world. Students could apply entrepreneurial and innovative thinking in real-life situations which will help them to be more confident to enter the workforce, or start their own business. Under patronage by the Presidency of the Slovak Republic in the Council of the European Union, the event was opened by Ingrid Brocková, Director of Economic Cooperation Section of the Ministry of Foreign and European Affairs of the Slovak Republic.

Volunteering activities and charity

Citi employees are actively engaged in volunteering throughout the year. 2016 saw the 11th anniversary of Global Community Day, and Slovakian employees joined tens of thousands of colleagues in community volunteering in more than 500 cities in 92 countries and territories. In Slovakia, volunteers helped non-profit organizations in Bratislava in the Our City project. In June, they helped to repair and clean the indoor and outdoor premises of the L'. Fulla kindergarten and to revitalize the premises of the JK4C association.

Thanks to the long-term cooperation with the non-profit organization Komunitná nadácia Bratislava, Citi donated over EUR 9,000 for charitable projects of 18 non-profit organisations. Among other things, the money was used for the benefit of children suffering from Down syndrome and chronically sick children in the Kramáre hospital, as well as for the revitalization of the backyard of the Dudová elementary school in Bratislava.

Before Easter and Christmas, the bank organized in its premises charitable sales exhibitions where employees purchased products from the non-profit organization Dom Svitania. The proceeds of which supported its charitable activities and beneficiaries.

Citi regularly organizes collections of clothing, baby products and household equipment for donation to organizations such as the Vagus association and the Dúha crisis center in Bratislava.

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Citi

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